



**SOCIAL  
ENTREPRENEURS &  
ENTERPRISES**

An AA IITK, Bangalore Initiative

## Decoding Agriculture Agenda

Saturday, November 11, 2017

### 08:00 – 09:00 | Registration & Networking

- 09:00 - 09:05 **Lamp Lighting**  
*Shri Maheshwar Rao (Secretary, Ministry of Agriculture, Government of Karnataka),  
Prof. Gopal Naik (Dean Faculty, IIM Bangalore),  
Pawan Kumar (Alum IIT Kanpur),  
Ramanan S Vishwanathan (President, IIM Ahmedabad Alumni Association)  
Dipankar Khasnabish (President, IIT Kharagpur Alumni Association)*
- 09:05 – 09:15 **Welcome Address**  
*Umesh Joshi (Secretary, IIT Kanpur Alumni Association)*
- 09:15 – 09:35 **Keynote Address**  
*Shri Maheshwar Rao (Secretary, Ministry of Agriculture, Government of Karnataka)*
- 09:40 – 10:00 **SEE Perspective on Agriculture**  
*Prathmesh Kant (Founder, Aggoijf)*
- 10:05 – 11:05 **My Story Part I**  
*L Narayana Reddy (Bhishm Pitamah of Indian Agriculture)  
Sivakumar S (Group Head, Agri & IT Businesses, ITC)  
Moderator: Paritosh Segal (Co-Founder, Sahyog Foundation)*
- 11:05 – 11:25 **Government Policies & Programs to support Entrepreneurs & others in Agriculture**  
*Mayank Garg (Founder & Head of Research, Haqdarshak Empowerment Solutions)*

### 11:25 – 11:45 | Networking & Tea

- 11:45 – 12:45 **Funding in the Agriculture Sector: Panel Discussion**  
*Subhadeep Sanyal (Principal, Omnivore)  
Vaidhehi Ravindran (VP, Aspada)  
Richa Natarjan (VP, Unitus Capital)  
A.B Chakravarthy (Principal, Menterra)  
Sreejith Nedumpully (Director, Upaya Social Venture)  
Moderator: Sujit Kumar (Founder, Director CL Infotech)*

12:45 - 13:05 **SEE Overview**  
*Ramanan S Vishwanathan (President, IIM Ahmedabad Alumni Association)*

13:05 - 13:15 **Bullet Proofing Start-ups**  
*Ravi Challu (Founder, BulletproofYourStartup.com)*

**13:15 – 14:00 | Networking & Lunch**

14:00 - 15:00 **My Story Part II**  
*Prof Trilochan Shastry (IIMB)*  
*Pramel Gupta (CEO, Vrutti Livelihood Resource Center)*  
*Moderator: Paritosh Segal (Co-Founder, Sahyog Foundation)*

15:00 - 15:45 **Emerging Innovations in Agriculture: By Agri Start-ups – Part I**  
*Vijay Bhaskar (MD, KisanRaja)*  
*Devi Murthy (Founder & CEO, Kamal Kisan)*  
*Atchuta Rao (Founder & CEO, Estah Society)*

**15:45 – 16:10 | Networking & Tea**

16:15 – 17:15 **Emerging Innovations in Agriculture: By Agri Start-ups – Part II**  
*Mahadev Gowda (MD, Dee Mandala)*  
*Anoop Tandon (CEO, Tattva Hical)*  
*Vishwajeet Sinha (CEO, Oxen Farm Solutions)*  
*Narayan Rangarajan (Program Manager, Altair)*

17:15 - 18:00 **Leveraging the Ecosystem:**  
*Dr Kiran Sharma (CEO, Agribusiness and Innovation Platform, ICRISAT)*  
*Moderator: Deeksha Awasthi (COO, Medallion Ventures)*

**18:00 – 18:15 | Conclusion & Vote of Thanks (Jai Shankar Sharma, Member EC, Alumni Association, IITK)**